

# Business Savings E-newsletter Rate Card 2014

# Promote your business to thousands of decision-makers

To expand your customer base with innovation and cost effectiveness, you can't go past offering savings to other Chamber members through our Business Savings e-newsletter.

This is a programme enabling you to have your brand noticed by business owners and decision-makers reinforced with website presence on [www.aucklandchamber.co.nz](http://www.aucklandchamber.co.nz) at no cost.

The Business Savings electronic service allows Chamber members to promote their offers to over 7,000 contacts from just \$600.00.

The Business Savings e-newsletter is sent quarterly, but spaces are limited so be quick.

Please fax the contract on page three to 09 302 9936 or email [savings@chamber.co.nz](mailto:savings@chamber.co.nz) to secure your space now.

## 2014 DATES

**FEBRUARY EDITION** Wednesday 12 February  
Content deadline: Friday 7 February

**APRIL EDITION** Wednesday 9 April  
Content deadline: Friday 4 April

**JUNE EDITION** Wednesday 11 June  
Content deadline: Friday 6 June

**AUGUST EDITION** Wednesday 6 August  
Content deadline: Friday 1 August

**OCTOBER EDITION** Wednesday 8 October  
Content deadline: Friday 3 October

**DECEMBER EDITION** Wednesday 3 December  
Content deadline: Friday 28 November

## DIMENSIONS & SPECS

### 50 WORDS LISTING

plus contact details and a link to your website/image - 160px 160px

The screenshot displays a professional e-newsletter layout. At the top, there's a navigation bar with links like 'OUR WEBSITE', 'ABOUT US', 'CONTACT US', 'REFER A FRIEND', and 'UPDATE DETAILS'. The main content area is divided into several sections:

- Advertisement:** A featured advertisement for a car, titled 'Every All Blacks supporter's dreams have just been answered.' It includes a price tag of '\$49,990' and a 'LIMITED EDITION ALL BLACKS FALCON' badge.
- Dear:** A personalized greeting section with a letter from Chris Hewitt, Marketing Manager at Auckland Chamber of Commerce. It discusses business savings and offers to help members trim expenses.
- 25% off business system audits in November:** An offer from Dale Jennings Associates, providing a 25% discount on business system audits. It includes a list of questions to consider for a system audit.
- Make your Christmas Party extra special - 15% off room hire!** An offer from ORAMS MARINE VILLAGE, providing a 15% discount on room hire for Christmas parties.
- Z is making progress:** An announcement from Z Energy, celebrating the launch of their Z Energy fuel card account and the expansion of their service stations.
- Contemporary Corporate and Christmas gift-boxes:** An offer for gourmet food, wine, and gift bouquets, perfect for corporate gifts or Christmas.

Each section includes contact information and a 'BACK TO TOP' button.

# Advertising contract for Chamber members 2013

Please fax this page to secure your space for our Business Savings programme on 09 302 9936.

<input type="text"/>		<input type="text"/>	
Name of member company		Name of advertising or media agency	
<input type="text"/>			
Delivery address			
<input type="text"/>			
Postal address			
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Phone	Fax	Mobile	
<input type="text"/>		<input type="text"/>	
Contact person		Email address	
<input type="text"/>			
Month			

## Business Savings

\$600.00 - up to 6,000 contacts minimum

All prices are non-commission bearing and excl. GST.

## Payment

Payment is required for the TOTAL contract amount of \$  + GST

This will be invoiced by the Auckland Chamber of Commerce as per the trading terms set out by the Auckland Chamber of Commerce. Terms - payment due seven days from the date of invoicing.

Notes:

**Signed** I agree with the above details, and have read the Terms & Conditions of Supply.

<input type="text"/>	<input type="text"/>	<input type="text"/>
Signature	Printed name	Date

Please note: Auckland Chamber of Commerce does not share any information from its contact list.

## ARTWORK SUPPLIED VIA EMAIL

Send files in ACROBAT PDF format (press optimised quality). Email to: [savings@chamber.co.nz](mailto:savings@chamber.co.nz)

# Terms and conditions of supply

## 1. Definitions

- 1.1 "Advertiser" means a person or entity submitting an advertisement to the Publisher for publication and includes an advertising agency acting on behalf of an Advertiser.
- 1.2 "Publisher" means The Auckland Regional Chamber of Commerce.
- 1.3 "Publication Specifications" means dimensions and artwork specifications as set out on the publisher's website, information kits and in other communications from time to time.
- 1.4 "Content Deadline" and "Booking Deadline" means no later than 5pm on the date nominated by the publisher and set out on its website and in other communications from time to time by when bookings must be confirmed and all content conforming to the Publication Specifications required by the Publisher shall be received from the advertiser by the publisher.

## 2. Terms applying to all material submitted for publication

- 2.1 Publisher's Rights: All material submitted for publication is subject to the Publisher's approval. The Publisher may alter, reject or withdraw any material without giving reasons.
- 2.2 Warranties: The Advertiser warrants that advertisements submitted to the Publisher comply in all respects with the provisions of the Advertising Codes of Practice issued by the Advertising Standards Authority Inc ("ASA") and with every other applicable code or industry standard governing or affecting advertising in New Zealand, whether issued by the ASA or otherwise. The Advertiser also warrants as follows for all material submitted to the Publisher for publication
  - (a) The material does not contain any matter that is misleading or deceptive, or likely to mislead or deceive, or that otherwise contravenes the Fair Trading Act 1986 or similar legislation.
  - (b) The material does not contain any matter that is defamatory or indecent, or that otherwise offends against generally accepted community standards, or is likely to bring the Publisher, or any of its staff or publications, into disrepute.
  - (c) The material does not contain any matter that constitutes a breach of copyright or an infringement of a registered trade mark or registered design or that otherwise infringes any intellectual or industrial property rights.
  - (d) The material is not in breach of any provision of any statute, regulation, by-law or other rule or law.
  - (e) Publication of the material will not give rise to any claims against or liabilities for the Publisher.
- 2.3 Responsibility and Indemnity: Advertisers must immediately advise the Publisher of any error in material they have submitted for publication or had published. The Advertiser indemnifies and keeps indemnified the Publisher against all claims, costs, damages and expenses arising directly or indirectly from:
  - (a) The content of material submitted for publication (including errors in it);
  - (b) The above warranties, or any of them, being untrue or ceasing to be true;
  - (c) The Publisher having to alter the material submitted, for any reason.

## 3. Advertisements

- 3.1 Bookings: Advertisements must be booked by the Booking Deadline and material supplied to the publisher no later than the Content Deadline. Bookings and/or content accepted after these dates will be entirely at the discretion of the publisher. Verbal bookings must be confirmed in writing.
- 3.2 Advertising Rates: Advertisements will be charged at the Publisher's current advertising rates as at the date the booking is made. Information about current advertising rates is available from the Publisher on request.

- 3.3 Specification Work: The Publisher reserves the right to make all and any modifications which in its opinion are necessary to bring an advertisement within the Publication Specifications. The Publisher may charge for any work carried out to bring an advertisement within its specifications at its then current rates or, if the work is done externally, at the rate charged to the Publisher by that party.
- 3.4 Terms of Sale and Payment: All advertising space is sold subject to these Terms and Conditions of Sale. Accounts must be paid in full on or before the 20th of the month following the date stated in the Publisher's invoice.
- 3.5 Discounts: A frequency discount may apply if an Advertiser books advertising space for more than one issue. If a booking is cancelled or varied:
  - (a) No frequency discount will apply to that booking; and
  - (b) The Publisher may invoice the Advertiser for an amount equal to the frequency discounts previously credited to the Advertiser for that booking.
- 3.6 Cancellations and Delays: Bookings may be cancelled, in writing, without penalty up to 5.00pm on the 7th day before the Booking Deadline advertised for that edition by the publisher. The Publisher may charge the full advertising fee for cancellations made after that time. If a booked advertisement is not received by the Publisher by the Content Deadline, the Publisher will make every endeavour to accommodate the advertisement in that edition but may have to decline to publish the advertisement in that edition. The advertiser shall then have the option to cancel the booking in which case the agreed rate for the booking shall be payable by the advertiser or rebook it in the next suitable edition, in which case a penalty charge of 50% in addition to the applicable advertising rate will apply. Any additional costs incurred by the Publisher to insert an advertisement in a booked edition, where content has been received after the Content Deadline shall be for the Advertiser's account.
- 3.7 Publisher's Rights: If full payment of any account is not received by the Publisher by the due date for payment then, without prejudice to the Publisher's other rights and remedies, the Publisher may reallocate to another advertiser any advertising space booked by the Advertiser; and recover from the Advertiser all costs incurred by the Publisher in recovering debts owed to it by the Advertiser.

## 4. General

- 4.1 Limitation of Liability: The Publisher accepts advertisements for publication on the condition that the Publisher's liability to the Advertiser or any other person (in tort, contract or otherwise) for loss or damage in respect of any omissions, delays, errors or inaccuracies (whether caused by negligence or otherwise, howsoever caused) shall be limited to the cost of the advertising space booked for the relevant advertisement.
- 4.2 Governing Law: These terms and conditions are governed by New Zealand law and the New Zealand courts shall have full and exclusive jurisdiction to determine any dispute which may arise under these terms and conditions.