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Dear Raymond

If you want to get started in the international trade arena and are looking to make new connections with traders, the Auckland Chamber's International events are an excellent place to start.

This month's Taiwan Delegation event was a great success with attendees having the opportunity to make real connections with delegates from Taichung City, one of Auckland's sister cities. Members were given practical advice on Taiwan trade and best practice. In addition, an Auckland Council representative highlighted the strategic importance of the relationship between Taichung and Auckland.

You too can benefit from first-hand experience and advice on international markets at either the upcoming India Business Leaders Forum or ASEAN Business Leaders Forum.

If you have any queries on how your business can benefit from any of the events we have with our trading partners, please don't hesitate to give us a call on 09 309 6100 or email [int@chamber.co.nz](mailto:int@chamber.co.nz).



Kind regards

Sara Reyes  
International Manager  
Auckland Chamber of Commerce

[India Business Leaders Forum](#)  
[IP Briefing](#)  
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[New Zealand Papua New Guinea Business Council](#)

## Business Leaders Forum

### India Business Leaders Forum

The India Business Leaders Forum is an Auckland Chamber-led initiative supporting New Zealand traders to succeed in their business with India.

New Zealand Trade Minister Hon Tim Groser has commented that "A free trade agreement with India offers great promise for New Zealand businesses. India is already one of our fastest growing markets, with New Zealand exports having tripled over the last decade".

The India Business Leaders Forum is an open discussion with business leaders looking to grow business ties between New Zealand and India. The interactive session supports emerging and established India traders by exploring the challenges and opportunities involved in trading with India and providing a chance to forge new connections.

To join the India Business Leaders Forum please email [forum@chamber.co.nz](mailto:forum@chamber.co.nz).

**Date:** Friday 9th of September

**Time:** 7.30am - 8.45am (light breakfast served at 7.15am)

**Venue:** Auckland Chamber of Commerce, Level 1, 100 Mayoral Drive, Auckland City

**Tickets:** Members \$30.00 + GST, Non-members \$45.00 + GST



To register for this event please [click here](#) or email [events@chamber.co.nz](mailto:events@chamber.co.nz).

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## IP Briefing

### Make creativity pay

New Zealand is famous for its inventive and innovative spirit. The key to business success is turning that inventiveness in to real income. Join the Auckland Chamber at our Intellectual Property seminar as we show you how you can take your valuable ideas and turn them in to a commercially viable and protected business asset.

You will learn:

- Key definitions and models of commercialisation: manufacture and licence
- How to access international markets by leveraging intellectual property
- IP protection cost control and IP attorney management
- Negotiating licences to valuable technology in to or out of your business
- Identifying and commercialising valuable ideas

Facilitated by Paul Adams of EverEdge IP. EverEdge IP has assisted hundreds of companies to convert innovation into income.

Attendance at this seminar entitles attendees to a one hour consultation with an EverEdge IP Senior Associate free of charge.

**Date:** Thursday 22nd September

**Time:** 8.00am - 11.00am (registration starts at 7.45am)

**Venue:** Auckland Chamber of Commerce, level 1, 100 Mayoral Drive, Auckland City

**Tickets:** Members \$30.00 + GST, Non-members \$45.00 + GST

To register for this event please [click here](#) or email [events@chamber.co.nz](mailto:events@chamber.co.nz).



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## Business Leaders Forum

### ASEAN Business Leaders Forum

The ASEAN Business Leaders Forum is an Auckland Chamber of Commerce platform established to help you capitalise on the preferential access that New Zealand traders have to countries in the ASEAN region. Major ASEAN markets include Thailand, Philippines, Singapore, Malaysia, Viet Nam and Indonesia.

With a combined population of 600 million people and a shared GDP in excess of US 2.7 trillion, the AANZFTA- or ASEAN Australia New Zealand Free Trade Area- is one of our most lucrative free trade agreements and covers trade between twelve countries.

For New Zealand exporters to be successful in the ASEAN market, it is important to choose the right local partner, understand the local business culture and customer needs. Therefore the ASEAN Business Leaders Forum is an excellent way for new and emerging traders to establish networks and relationships and gain this local knowledge that will increase their chances of business success in South East Asia.

To join the ASEAN Business Leaders Forum please email [forum@chamber.co.nz](mailto:forum@chamber.co.nz).



**Date:** Wednesday 28th September  
**Time:** 7.30am - 8.45am (light breakfast served at 7.15am)  
**Venue:** Auckland Chamber of Commerce, Level 1, 100 Mayoral Drive, Auckland City  
**Tickets:** Members \$30.00 + GST, Non-members \$45.00 + GST

To register for this event please [click here](#) or email [events@chamber.co.nz](mailto:events@chamber.co.nz).

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## Business Council

### Pacific Showcase Networking Afternoon

The New Zealand Papua New Guinea Business Council invites you to join them for an afternoon of networking at The Cloud.



With the support and assistance of the Pacific Co-operation Foundation, the event is proposed to comprise discussions with a panel made up of Greg Anderson, CEO of PNG Chamber of Mines and Petroleum, Dave Conn, CEO of Port Moresby Chamber of Commerce and Industry and John Leahy, President of PNG Chamber of Commerce, who will openly discuss business in Papua New Guinea.

This will be a fantastic opportunity for some great networking.

**Date:** Thursday 8th September  
**Time:** 2.00pm - 4.00pm  
**Venue:** VIP Hosting Room at The Cloud, Queens Wharf  
**Tickets:** NZPNGBC Members: \$40.00 + GST, Non Members: \$50.00 + GST  
**RSVP:** Friday 2nd September

To ensure you don't miss this opportunity please email [events@chamber.co.nz](mailto:events@chamber.co.nz).

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